

Application – Please fill in and return

Company Name 1(*This will appear in the show programme and on all signage*):

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Company Name 2(*Correspondence if different from above*):

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Summary of all products (*intended to exhibit*):

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Description of products for programme (*May be edited to fit*):

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Main Contact Person:

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Postal Address:

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Physical Address:

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Contact Numbers:

Phone: \_\_\_\_\_ Mobile: \_\_\_\_\_ Fax: \_\_\_\_\_

Email Address:

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Website:

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Please circle either website or email address to be displayed in programme and on our website:

**Website      Email      Neither**

## Site Fees

Tick Applicable Site Size Site Cost Deposit (20%)  
*All prices exclude GST\**

### Covered Retail (including country living)

<input type="checkbox"/>	3 x 3	metre	\$ 3,300.00	\$ 660.00
<input type="checkbox"/>	6 x 3	metre	\$ 6,446.00	\$ 1,289.20
<input type="checkbox"/>	9 x 3	metre	\$ 9,047.50	\$ 1,809.50

*Other sizes available on request*

### Nursery Sales

<input type="checkbox"/>	3 x 3	metre	\$ 1,650.00	\$ 330.00
<input type="checkbox"/>	6 x 3	metre	\$ 3,223.00	\$ 644.60
<input type="checkbox"/>	9 x 3	metre	\$ 4,523.75	\$ 904.75

*Other sizes available on request*

### Open Air Retail

<input type="checkbox"/>	6 x 3	metre	\$ 3,475.00	\$ 695.00
<input type="checkbox"/>	5 x 5	metre	\$ 4,400.00	\$ 880.00
<input type="checkbox"/>	10 x 5	metre	\$ 7,755.00	\$ 1,551.00
<input type="checkbox"/>	10 x 10	metre	\$ 10,945.00	\$ 2,189.00

*Other sizes available on request*

## Payment Options

### Cheque

Please make payable to **Flower Show Management Limited**

### Credit Card

Type of Card: \_\_\_\_\_ Cardholders Name: \_\_\_\_\_

Card Number: \_\_\_\_\_ Expiry Date: \_\_\_\_\_

### Bank Deposit

Company Name as reference

National Bank, Account Number **06 0257 0211102 00**

## Payment Terms

Payment terms are 20% inc GST of site fee due on application and balance to be paid in full by **11<sup>th</sup> January 2011**.

I accept the terms and conditions as outlined in this contract on page 10.

Signed for by representative of applying Company:

\_\_\_\_\_  
**Signature**

\_\_\_\_\_  
**Name:**

\_\_\_\_\_  
**Designation:**

\_\_\_\_\_  
**Date:**

## Supplementary Briefs – please fill in and return

Please provide supplementary brief with all applications

### 1. Please select applicable category

- Horticulture (Nursery, cut flowers, dried flowers)
- Garden related tools (Gloves, tools, shed, green house, compost bins)
- Home Decor (Outdoor furniture, lighting, hammocks)
- Botanical Art (Paintings, prints and stationary)
- Other (All other that do not fit into above categories)

### 2. Draw a brief design of your site

Please also specify in diagram if your structure is white frame lock or pop up marquee etc

### 3. How will you theme your site to appeal to the show visitors? Use of plant material etc...

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### 4. Please also attached the following information (even if previously exhibited)

- a. Product list or catalogue
- b. Any pictures of previous show sites
- c. List of shows that you have exhibit at
- d. Any awards the company has won

#### Check List

- Application form filled in and signed
  - Supplementary brief completed with attached exemplars
  - Application signed
  - 20% deposit payment
  - Cleaness bond \$250 cheque post date to 13/03/2011 (explanation in terms and conditions)
- Post to Ellerslie International Flower Show, Retail Applications, P.O Box 74081, Market Road, Auckland 1543.**